



Welcome.

We believe in generosity
(and good partners).

Our Work Together

FBC is a collaborative team of fundraising and communication experts. We will continue this collaborative spirit with your team, offering best-practice guidance based on your organization's unique needs. Our guidance is based on building a high performing culture of philanthropy within your organization so you can create sustainable models of generosity over time. These models can help you build successful leadership teams, campaigns, and reach other fundraising objectives. Ultimately, we share everything we know as generosity experts, so that your team can assume this knowledge for yourselves.

To that end, we have a generous open-door policy based on trust. Our partners have direct access to our team and we encourage questions, stories, good news, and challenges. We will do the same.

FBC kindly requests an opportunity to tour the facilities of our clients when feasible. Doing so provides us with an insight into the space(s) and needs for expansion/renovation and we are better able to speak to the goals that are envisioned.



Our Vision
A world with
bountiful acts of
Generosity



Our Mission
To be a guiding expert
resource via customized
holistic services



Our Values
—Trust and Transparency
—Generosity
—Authentic Partnership
—Creativity
—Life-long learning



fayruzbenyousef.com

Dropbox: Organization of our shared work

- FBC creates shared access to to a dropbox folder for your professional staff team and ours
- This space holds shared, updated documents as projects progress
- We will review our process and system with the staff to know where documents will be housed from agendas, meeting notes and action items to other key tools like campaign objectives, gift tables, naming opportunities, case for support, and confidential prospect lists
- All materials are proprietary and will be kept confidential—Our Business Dropbox account is a secure cloud-based platform

Meetings: Agendas & Meeting Participants

- Based on our Scope of Work but adaptable for the moment and issues at hand
- Sent in advance of the meeting (usually a few days) with space for issues that the client wants to cover
- A discussion will be held at each meeting concerning upcoming agenda items, and we welcome additional pressing items
- Standing weekly touch point meetings are with the professional staff team and FBC to drive the timeline and scope of work at hand
 - Optional weekly attendees may include Board Chair and Development Chair (at their discretion)
- Usually, volunteer leadership joins once/month for Campaign Steering Committee meetings once the team is recruited

We believe in guidance (*and listening*).

