## **Generosity**REPORT

## Mission Ready: How a Small Pantry Built Big Campaign Power

[The Bastrop County Emergency Food Pantry]

Bastrop County Emergency Food Pantry may serve a rural region, but their campaign readiness was anything but small. With five aging buildings, no walk-in freezers, and limited space for food storage or client care, BCEFP could have stayed stuck in "making do." Instead, it decided to dream big—for its neighbors.

Through the **Good Neighbors campaign**, BCEFP aligned leadership, clarified their vision, and invited their community into the solution. The result? A transformative plan to replace their outdated facilities with two efficient, purpose-built buildings: a 2-story warehouse and a repurposed education center complete with a commercial kitchen.

With these changes, BCEFP will double its food storage capacity, streamline operations, and expand its reach to more families, seniors, and rural neighbors than ever before. It's not just about efficiency—it's about dignity.

BCEFP's campaign success proves that you don't need to be a big organization to build big momentum. You need vision, trust, and a mission worth rallying around. When the people of Bastrop County were asked to step up, they didn't hesitate—because in this community, good neighbors always show up.



